







Station KSL-TV SALT LAKE CITY  
Advertiser ( ) LOVE, MIA  
Product LOVE/CD4/R  
Estimate# 908911  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E LOVE/ORDR/908911  
Flight Dates 09/08/2012 - 09/11/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAMIE ANDRUS  
Salesperson Phone# 202-872-1155  
Salesperson FAX#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
33	TU	THE VOICE	7P-8P	:30	09/11-09/11	0	\$1,400.00	0
Rating: 5.3								
34	SA	SAT 10P	10P-1035P	:30	09/08-09/08	1	\$950.00	1
35	SU	SUN 10P	10P-1035P	:30	09/09-09/09	1	\$650.00	1
36	M	MY FAMILY RECIPE	9P-930P	:30	09/10-09/10	1	\$500.00	1
37	TU	MY FAMILY RECIPE	830P-9P	:30	09/11-09/11	1	\$500.00	1
38	M-TU	NEWS	5A-6A	:30	09/10-09/11	3	\$15.00	3
39	SU	FOOTBALL NIGHT	5P-615P	:30	09/09-09/09	2	\$350.00	2
40	SU	NFL EDITION	930P-10P	:30	09/09-09/09	1	\$450.00	1
41	SU	SUN BEAT	1035P-1105P	:30	09/09-09/09	1	\$205.00	1
42	SU	COACHES SHOW	1105P-1135P	:30	09/09-09/09	1	\$100.00	1
43	SU	KSL OUTDOORS	1135P-1205A	:30	09/09-09/09	1	\$15.00	1
44	SU	SUN TODAY	7A-8A	:30	09/09-09/09	0	\$50.00	0
45	SU	SUN EDITION	9A-930A	:30	09/09-09/09	1	\$40.00	1
46	SA	NBC ENCORE	7P-8P	:30	09/08-09/08	0	\$275.00	0
47	SA	NBC ENCORE	8P-9P	:30	09/08-09/08	1	\$200.00	1
48	M	STUDIO 5	11A-12P	:30	09/10-09/10	0	\$85.00	0

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49	M	TODAY SHOW	1P-2P	:30	09/10-09/10	1	\$65.00	1
50	SA	NEWS	6P-630P	:30	09/08-09/08	1	\$100.00	1
51	SA	GAME NIGHT LIVE	630P-7P	:30	09/08-09/08	0	\$30.00	0
52	M	MY RECIPE ROCKS	9P-930P	:30	09/10-09/10	1	\$500.00	1
53	TU	MY RECIPE ROCKS	830P-9P	:30	09/11-09/11	1	\$500.00	1
54	TU	DR PHIL	3P-4P	:30	09/11-09/11	1	\$60.00	1
55	TU	TODAY SHOW	1P-2P	:30	09/11-09/11	1	\$75.00	1

---REPORT TOTALS---

Report Totals: 36 / \$8,225.00

---SALES MONTHLY TOTALS---

Sep 12: 36 / \$8,225.00

Sales Totals: 36 / \$8,225.00

Station Totals: 36 / \$8,225.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$41,125	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null

Demos RA35+